

## 2021 FILM AND TELEVISION PRODUCTION STATISTICS BY FORMAT

	2021 as at Dec. 31, 2021		2020 as at Dec. 31, 2020		2019 as at Dec. 31, 2019	
	Number of Projects	Production \$mill left in Ontario	Number of Projects	Production \$mill left in Ontario	Number of Projects	Production \$mill left in Ontario
Domestic						
Feature Film	51	115.3	42	113.1	58	144.0
Television Series <sup>1</sup>	115	707.2	76	511.2	117	815.7
Television Movies, Miniseries, Specials, Pilots <sup>2</sup>	108	142.9	58	70.6	86	85.1
<b>Total Domestic</b>	274	965.4	176	694.9	261	1,044.8
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Foreign						
Feature Film	21	161.8	13	189.2	11	46.1
Television Series <sup>1</sup>	77	1,584.3	29	519.8	49	946.9
Television Movies, Miniseries, Specials, Pilots <sup>2</sup>	22	169.6	14	93.4	22	127.1
Total Foreign	120	1,915.7	56	802.5	82	1,120.1
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	394	2,881.1	232	1,497.4	343	2,164.9

Animation vs. Live Action						
Domestic						
Animation	13	86.2	9	97.5	19	136.3
Live Action	261	879.2	167	597.4	242	908.5
Total Domestic	274	965.5	176	694.9	261	1,044.8
Foreign						
Animation	21	113.4	15	96.2	13	69.6
Live Action	99	1,802.3	41	706.3	69	1,050.5
Total Foreign	120	1,915.7	56	802.5	82	1,120.1
TOTAL	394	2,881.2	232	1,497.4	343	2,164.9

Production Statistics for the industry are generated annually by Ontario Creates. Data represents expenditures of all productions using Ontario Creates-administered incentives and services including Film Fund, Tax Credits and Film Commission. Data does not include television commercials, corporate videos, music videos, or broadcaster in-house production. Data reflects annual production spend (labour, goods and services) in Ontario only, which may not be the total project budget. There may be productions that shot in Ontario that are not included in these totals due to the timing of project applications.

All dollar figures are in millions of Canadian dollars. Dollar figures have not been adjusted for inflation.

Totals may not add due to rounding.

<sup>&</sup>lt;sup>1</sup> The number of television series does not include cycles which began production in the previous year.

<sup>&</sup>lt;sup>2</sup> Productions with fewer than six episodes.



## 2021 FILM AND TELEVISION PRODUCTION STATISTICS

- Ontario's film and TV industry contributed a record-breaking \$2.88 billion to Ontario's economy in 2021, creating 48,135 high-value full-time equivalent direct and spin-off jobs for Ontarians.
- A portion of the 2021 increase can be attributed to COVID-19 recovery following the brief industry shut down in 2020. The rest of the increase represents new growth in production and is a testament to Ontario's robust health and safety protocols, impressive suite of financial incentives, ongoing studio space expansion, diverse talent pool, and an unmatched range of film-friendly locations.
- Domestic film and television production held strong in 2021, contributing \$965 million after a Iull in 2020.
- Domestic television series production was particularly robust in 2021, with 115 productions contributing over \$707 million in expenditures.
- Foreign production remained strong in 2021, led by a strong television industry. Total expenditures in 2021 reached over \$1.9 billion.
- Live action production increased in 2021 accounting for 361 of the total 394 productions.
- The data tracked by Ontario Creates does not include commercial production or broadcaster in-house production, which are estimated at over \$1B for 2021, bringing Ontario's total production activity close to \$4B for the year.

## **ABOUT THE 2021 PRODUCTIONS**

- Consumer demand for made-in-Ontario content remains high. NIGHTMARE ALLEY has received critical praise and has been nominated for four Oscars. Foreign series such as REACHER, THE BOYS, THE HANDMAID'S TALE, STAR TREK: DISCOVERY, SEE, KINGS OF NAPPA, and MAYOR OF KINGSTOWN, have wowed audiences globally; as have major domestic series such as PRETTY HARD CASES, MURDOCH MYSTERIES, and CHILDREN RUIN EVERYTHING.
- Audiences are eagerly awaiting content shot in Ontario in 2021, including notable feature films such as BROTHER (dir. by Clement Virgo); ALICE, DARLING (starring Anna Kendrick); WOMEN TALKING (dir. by Sarah Polley), THE MAN FROM TORONTO (starring Kevin Hart and Woody Harrelson), SLUMBERLAND (starring Jason Momoa), and THE MARSH KING'S DAUGHTER (starring Daisy Ridley), and series such as FIVE DAYS AT MEMORIAL (Apple +), PAINKILLER (Netflix), CABINET OF CURIOSITIES (Netflix), and many more.
- Film and television production is thriving throughout the province, creating jobs and economic impact for local suppliers, vendors and talent. Many productions are filmed in more than one place in Ontario, including Toronto and other cities or towns. Examples include: REACHER (shot in Pickering, Brampton, Kingston and other communities in the GTA), LOVE UNDER THE CHRISTMAS TREE (Ottawa), FIRESTARTER (Hamilton), LETTERKENNY AND SHORESY (Sudbury), and STATION 11 (Brantford, GTA).
- Ontario's animation sector is thriving. Leading animation studios such as Atomic Cartoons and Mercury Filmworks, based in Ottawa, produced widely celebrated content for Netflix, Disney, Peacock, and others. Projects such as the Emmy award winning LAST KIDS ON EARTH (Atomic Cartoons), and HILDA AND THE MOUNTAIN KING (Mercury Filmworks), are prime examples of Ontario's creative abilities.
- 2021 also saw significant VFX work being completed in Ontario's cutting-edge VFX studios. Some of these productions included FOUNDATION (Apple), LOCKE & KEY (Netflix), HALO (Paramount +), WEDNESDAY (Netflix), THE BOYS (Amazon), CRIMES OF THE FUTURE d. David Cronenberg (Serendipity), THE EXPANSE (Amazon) - Season 6 - Final Season, SPIN (Disney), and THE LOST SYMBOL (Peacock).

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## ABOUT ONTARIO'S FILM AND TELEVISION INDUSTRY

- Ontario is one of the leading jurisdictions for film and television production around the globe, consistently hosting over 300 productions annually.
- There is currently 3.7 million sq. ft. of stage space in Ontario. An additional 2.6 million sq. ft. is scheduled to be completed over the next few years in Toronto and the surrounding areas - an over 60% increase to what is currently available.
- Film and television production is active throughout the province. Many productions are filmed in more than one jurisdiction in Ontario, creating jobs and economic impact for local suppliers, vendors and talent.
- Jobs created by film and TV production in the province include: technicians (such as lighting, make-up, carpenters, set designers, set dressers and wardrobe experts), production managers and coordinators, location managers, craft services, post-production experts, accountants, performers and drivers.
- Ontario's film industry is committed to environmentally sustainable action through the Ontario Green Screen (OGS) Initiative, a public/private partnership of 24 industry and government partners. OGS provides the tools, education and community necessary to make real sustainable change.