

FROM PAGE TO SCREEN GUIDELINES

For Book Publishers

DEADLINE: FRIDAY, JANUARY 15, 2021 BY 5:00 P.M.

Ontario Creates is pleased to announce that *From Page to Screen* 2021 will be an all-virtual event. We're looking forward to welcoming this year's participants from their homes and offices across the province.

This event has been created to promote the adaptation of Canadian fiction, non-fiction and children's literature published by Ontario publishers to the big and small screens. It will provide a forum for Canadian film, television and interactive digital media companies to meet with the publishers in one-on-one scheduled meetings.

Registration for *From Page to Screen* is complimentary. Please note that the event agenda is primarily brokered one-on-one meetings, therefore it is expected that selected participants will attend this event and meet with producers as arranged. Publishers will also be responsible for providing appropriate marketing materials such as catalogues and book samples (recommended for titles being presented) after the event.

Please note the following:

- Ensure that you complete the appropriate *From Page to Screen* **application form for publishers** (there is a separate application form for film, television and interactive digital media companies to complete).
- Publishers must be Canadian-owned, Ontario-based and be incorporated.
- Space is limited to approximately 25-30 publishers for the one-on-one meetings with producers, and also limited to 2 people per publisher.
- Priority for selection of participants will be given to applicants with a volume of titles suitable for adaptation for which they hold



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appropriate rights. Consideration will also be given to companies with experience in licensing screen rights.

- There will be both morning and afternoon meetings scheduled for publishers to meet with producers. It is generally expected that publishers will be available all day for the meetings; however, there is an opportunity for publishers to indicate on the application form if they are available for either only just the morning or the afternoon.
- There will be a catalogue created for this event which will include corporate profiles and contact information on attending publishers and companies, as well as specific titles included for each publisher. The required title information and cover images are required to be uploaded with the actual application as supporting documents.
- Successful applicants will be advised of their participation in the event during the week of January 18, 2021.

From Page to Screen – Virtual Edition

March 2, 2021

If you have questions regarding this program please contact:

Ontario Creates Book Programs

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